



Museum of Nature and Science

MEDIA CONTACT:
Becky Mayad
214-352-1881 work
214-697-7745 mobile
becky@mayadpr.com

GENERAL FACT SHEET
(Updated April 5, 2021)

The \$185 million **Perot Museum of Nature and Science**, designed by **2005 Pritzker Architecture Prize Laureate Thom Mayne** and **Morphosis Architects**, opened December 1, 2012, in Dallas, Texas. General admission and film tickets are on sale at perotmuseum.org.

Because the Perot Museum is currently operating at limited capacity with reduced hours, guests are strongly encouraged to reserve timed-entry tickets in advance at perotmuseum.org to avoid sell outs. Enhanced safety protocols are in place. **Masks or face coverings are required for all guests ages 3 and older.** Sanitizing stations are available throughout the Museum, and social distancing is strongly encouraged.

NAME: In May 2008, the five adult Perot children made a \$50 million gift to the Museum in honor of their parents, Margot and Ross Perot, resulting in the Victory Park facility being named the Perot Museum of Nature and Science. The Perot children are Ross Perot, Jr.; Nancy Perot; Suzanne McGee; Carolyn Rathjen; and Katherine Perot Reeves.

THEME: Because the Museum's mission is to "inspire minds through nature and science," the Perot Museum fully embraces the natural world and the manmade world, focusing on earth and space sciences, life and natural sciences, chemistry, physical sciences and engineering.

LOCATION: Recognized as the symbolic gateway to the Dallas Arts District, the Museum is located on a 4.7-acre site at 2201 N. Field St., Dallas, TX 75201 (northwest corner of N. Field Street and Woodall Rodgers Freeway, north of downtown Dallas and adjacent to Victory Park).

ARCHITECTS: The architect is California-based firm Morphosis Architects, led by Thom Mayne, 2005 Pritzker Architecture Prize Laureate. Mayne is the first American since 1991 and only one of eight Americans to be selected for architecture's most prestigious award. The landscape architect is Dallas-based Talley Associates.

EXHIBIT DESIGNERS: Amaze Design
Paul Bernhard Exhibit Design
Science Museum of Minnesota
The PRD Group

PROJECT TEAM: Consulting architect: Good Fulton & Farrell
General contractor: Balfour Beatty Construction
Development manager: Hillwood Development Corp.

SIZE: The 180,000-square-foot Museum stands approximately 170 feet high, which is equivalent to approximately 14 stories.

PROJECT COST: \$185 million, which provided for the site acquisition, exhibition planning and design, construction of the new building, education programs and an endowment.

- more -

About the Perot Museum of Nature and Science Page 2

MUSEUM LEADERSHIP: Eugene McDermott CEO: Linda Silver, Ed.D
Chief financial officer: Anne Woods
Chief operating officer: Dave Humphries
Chief development officer: Katherine Stenesen
Chief Learning Officer: Jessica Chavez
Chief of Staff: Kraig Smith
Vice President of Human Resources: Art Ferrell

Chair, Perot Museum Board of Directors: Karen Katz

BUILDING AND SITE DESCRIPTION:

- The landscape consists of an acre of rolling roofscape (covering the plinth) comprised of rock shards and native drought-resistant grasses reflecting Texas's indigenous landscape and demonstrates a living system that will evolve naturally over time.
- A significant feature is the glass-enclosed escalator (dubbed *T. rex*calator for the *T. rex* greeting guests at the top) that dramatically extends outside the building.
- A large plaza bordering a 1-acre *Urban Forest* is available for gatherings and public events. It includes café tables, seating, free public Wi-Fi and the *Nicole G. Small Science Park* with outdoor interactives such as musical instruments and a cascading stream.
- A full-height glass atrium, facing downtown Dallas and the Dallas Arts District, floods the space with natural light and creates a dynamic circulation experience that includes escalators, glass elevators and stairs.
- The building itself is used as a teaching tool that provides "living" examples of engineering, sustainability and technology at work.

MUSEUM FEATURES:

- 11 permanent exhibit halls including the *Moody Family Children's Museum*
- Expansive glass-enclosed lobby and adjacent rooftop deck
- Outdoor plaza, musical forest and playscape
- State-of-the-art traveling exhibition gallery designed to host world-class exhibitions
- Education wing equipped with six Learning Labs
- 297-seat multi-media cinema, *The Hogle Foundation Theater*, boasting state-of-the-art 4K digital projection, the most widely used technology for watching 3D films in theaters
- Flexible-space auditorium
- Public Café and event catering managed by Wolfgang Puck
- Museum Shop operated by Event Network, the premier museum store operator in the country

AWARDS:

- **Michelin Green Guide** Three-Star Destination
- **LEED Gold** certification from the U.S. Green Building Council (2016)
- **Best of Big D:** Reader's Choice "Best Museum" (2013, 2014, 2015, 2016)
- **American Institute of Architects:** Institute Honor Award, Community Honors Award
- Only **Green Globes®** certified museum in the United States with four Green Globes® (2012)
- **Trip Expert** Experts' Choice Award
- **Texas Governor's Committee on People with Disabilities** Accessibility Award

- more -

About the Perot Museum of Nature and Science Page 3

EXHIBIT HALLS:

LOWER LEVEL:

Moody Family Children's Museum
Auditorium
Jan and Trevor Rees-Jones Exhibition Hall
Lamar Hunt Family Sports Hall
Education wing with six Learning Labs

LEVEL 1 (PLINTH LEVEL):

Nicole G. Small Science Park, plaza, and main Museum entrance
The Hogle Foundation Theater
Café
Museum Shop
Main lobby with ticket desk and escalator entry
David's Deck (rooftop deck)

LEVEL 2:

Discovering Life Hall
Being Human Hall
Texas Instruments Engineering and Innovation Hall

LEVEL 3:

The Rees-Jones Foundation Dynamic Earth Hall
Lyda Hill Gems and Minerals Hall
Tom Hunt Energy Hall

LEVEL 4:

Expanding Universe Hall
T. Boone Pickens Life Then and Now Hall

LEVEL 4M:

Rose Hall of Birds

PROGRAM HIGHLIGHTS – Note: Several programs moved to a virtual format or have been postponed due to the pandemic. Check perotmuseum.org for the latest updates and a complete list of programs.

TECH TRUCK: Three mobile innovation labs (*TECH* is an acronym for Tinker, Engineer, Create and Hack) bring free, out-of-school STEAM programming to the community, including those who cannot engage with the Museum at its physical location. [Learn more.](#)

NATIONAL GEOGRAPHIC LIVE SPEAKERS SERIES. Think of it as story time for adults. From the mysterious seas to the effect of COVID-19 on cultural matters, the Perot Museum brings those stories to life through the *National Geographic Live Speaker Series* by spotlighting some of the world's most sensational explorers. [Learn more.](#)

DISCOVERY CAMPS: Kids Kindergarten through grade 6 (full-day programming) can explore animals, space, dinosaurs, chemistry, engineering, marine biology and even zombies with hands-on experiments, and interactive STEAM activities during week-long summer camp sessions. Also available during fall break, winter break and spring break. [Learn more.](#)

PALEO LAB: Get real-time views of the Museum's dynamic dinosaur research as paleontologists and preparators process fossils fresh from the field. Through this glass-encased permanent exhibit, you may just witness the unearthing of a new prehistoric species. [Learn more.](#)

- more -

About the Perot Museum of Nature and Science Page 4

CENTERS OF EXCELLENCE: In 2018 the Museum launched its Centers of Excellence, strategic initiatives aimed at elevating the Museum as a core for education and communication on specific scientific topics. The [Center for the Exploration of the Human Journey](#) (paleoanthropology) was announced in May 2018 and the [Gems and Minerals Center of Excellence was unveiled in January 2019](#).

DISCOUNTS: Active-duty members and veterans of the United States military, law enforcement officers, firefighters and paramedics/EMTs receive complimentary general admission and \$3 off general admission for members of their immediate families (up to seven family members). K through 12th grade educators in Texas and its bordering states also receive free general admission. Find details about all admission discounts at perotmuseum.org/discounts.

COMMUNITY PARTNERS: The *Community Partners Ticket Program* offers \$1 general admission and \$1 admission to traveling exhibitions for individuals and families enrolled in qualified state and federally supported assistance programs (valid for cardholder and up to seven additional family members).

HOURS: Due to COVID-19 and the Perot Museum operating at reduced capacity, general hours of operation are 10 a.m.-5 p.m. Thursday through Saturday and 11 a.m.-5 p.m. Sunday. Extended hours are typically offered during spring break, summer and winter break. **Member-only mornings.** From 9-10 a.m. every Saturday and 10-11 a.m. every Sunday, members can enjoy exclusive access to the Perot Museum.

The Museum is closed Thanksgiving, Christmas Day, a few select dates in September (for annual maintenance) and November (for the annual gala). The Museum closes early on Christmas Eve and New Year's Eve.

Please check perotmuseum.org for the latest updates on regular hours, special holidays, extended hours, member-only hours and unexpected closings.

ADMISSION TICKETS: MUSEUM GENERAL ADMISSION TICKET PRICES are \$20 for adults (13-64), \$13 for youth (2-12) and \$18 for seniors (65+). For non-members, admission to the theater is \$6 (short film) and \$8 (long film). For members, general exhibit hall admission is always free and admission to the theater is \$5 (short film) and \$6 (long film).

PARKING: General parking and handicap parking is available in the main Museum Parking lot, a pay-to-exit lot located under Woodall Rodgers Freeway across from the Museum. Limited additional handicap and hybrid/electric vehicle parking is available in the special permit lot, located directly west of the Museum. Pricing is \$10 per car, per day (payable at box office or lobby kiosk) and \$5 for Museum members (payable at box office or lobby kiosk). All parking availability is on a first-come, first-served basis.

MEMBERSHIP: Basic memberships (personal and gift) start at \$95 for dual memberships (two adults) and \$130 for Family memberships. Premium memberships start at \$180 for dual and \$250 for Family. Patron-level memberships also are available for \$500 and up. For details, call 214-756-5751 or go to perotmuseum.org.

Plus, check perotmuseum.org for special member-only hours and membership programming.

INFORMATION: Go to perotmuseum.org or call 214-428-5555.

- more -

About the Perot Museum of Nature and Science Page 5

About the Perot Museum of Nature and Science. *The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in the heart of Dallas, Texas. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the-art traveling exhibition hall; and The Hoglund Foundation Theater. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org.*

###