



Museum of Nature and Science

FOR IMMEDIATE RELEASE

PEROT MUSEUM'S 2017-2018 SEASON LINEUP WILL HAVE GUESTS EXPLORING SPACE AND DISCOVERING NEW BREEDS OF DINOSAURS FROM THE PAST – NO TIME MACHINE NEEDED

Topping the season are two traveling exhibitions – Journey to Space and Ultimate Dinosaurs – plus world's finest alien eye mineral specimen, adults-only Social Science nights, sleepovers, National Geographic speakers, camps and family-fun Saturdays

DALLAS (Aug. 1, 2017) – Astronauts and dinosaurs and one-of-a-kind minerals! Demonstrating that science spans all dimensions, the Perot Museum of Nature of Science unveils its lineup for 2017-2018. Headlining the season are two traveling exhibitions – **Journey to Space** (Oct. 21, 2017-May 6, 2018), which includes a full-size simulated International Space Station, and **Ultimate Dinosaurs** (June 23, 2018-Jan. 6, 2019), which brings to life a new menagerie of dinosaurs discovered in the Southern Hemisphere. The 2017-2018 season also offers up a score of offerings to appease all ages and interests – from a brilliant cast of National Geographic speakers, architecture tours of the building and adults-only nights, to new 3D films, family-fun *Discovery Days*, seasonal *Discovery Camps* and more.

“There’s a universal fascination with space and dinosaurs, so our upcoming exhibitions should be real crowd pleasers,” said Dr. Linda Abraham-Silver, Eugene McDermott CEO of the Perot Museum. “For anyone who has dreamed of being an astronaut, *Journey to Space* will offer a chance to climb aboard a virtual orbiting space station to experience what it’s like to sleep, exercise, eat and even use a toilet in near zero gravity!

“And the *Ultimate Dinosaurs* exhibition will reveal a group of new dinosaurs – from tiny to towering – that will help us understand why this new ‘breed of beast’ is different than the dinosaurs we’re used to seeing in the movies,” added Dr. Silver.

Plus, a stunning, 2-foot-tall “alien eye” specimen – called *The Eyes of Africa* – is now on permanent display thanks to philanthropist Lyda Hill. An unprecedented discovery, the specimen is not only rare and spectacular but has an intriguing back-story that began 10 years ago with a miraculous unearthing, an infamous white Mercedes, 400 diapers and a cult-like following!

For more details on the Perot Museum’s 2017-2018 season, see below:

JOURNEY TO SPACE (Oct. 21, 2017-May 6, 2018). Climb aboard and experience what it takes to live and work in space! This bilingual exhibition (presented in English and Spanish) is a hands-on adventure for all ages that takes guests as close to space as one can get from Earth. At 10,000 square feet, *Journey to Space*, presented locally by *Highland Capital Management*, features two massive rotating labs that provide a glimpse of what it looks and *feels* like to be on the International Space Station *Destiny* module. Check out space-tastic interactives including a robotic arm, water rockets and ion engines; a space station activity area and construction center for kids; and numerous authentic space travel and exploration objects. *Journey to Space* is presented by the Science Museum of Minnesota and the California Science Center with support from NASA, and requires a surcharge for members and non-members.

ULTIMATE DINOSAURS (June 23, 2018-Jan. 6, 2019). Based on groundbreaking research from scientists around the world, *Ultimate Dinosaurs* reveals a new breed of dinosaurs that evolved in isolation in South America, Africa and Madagascar – dinosaurs that are unfamiliar to most North Americans. Presented locally by *Highland Capital Management*, *Ultimate Dinosaurs* tells the story of the break-up of supercontinent Pangaea into today’s continents and the ways that continental drift affected the evolution of dinosaurs. Through hands-on activities and augmented reality technology, guests will discover that an amazing diversity of species evolved as a result of this phenomenon. Presented in English and French (with a Spanish audio guide available), *Ultimate Dinosaurs* is presented by the Science Museum of Minnesota and requires a surcharge for members and non-members.

3D FILMS IN THE HOGLUND FOUNDATION THEATER, A NATIONAL GEOGRAPHIC EXPERIENCE. Fly high, dream big and blast off to space! Pop on some 3D glasses, and get ready for a wild ride. To view trailers and film times, go to perotmuseum.org. *Films are presented locally by Primrose Schools.*

HURRICANE 3D (Sept. 8, 2017-May 24, 2018). A force so powerful, ancient civilizations revered it as a deity, *Hurricane 3D* is the journey of a storm named Lucy as it transforms from bubbling clouds to a raging monster covering 500 miles. The view of this storm is from space, through the eyes of animals, from the emergency agencies meant to warn and help, and ultimately from the ground – as it explodes and unleashes its fury. Run time 20 minutes.

JOURNEY TO SPACE 3D (Oct. 19, 2017-May 6, 2018). Narrated by Patrick Stewart, *Journey to Space 3D* explains how space exploration didn't die with the end of the Space Shuttle program. Rather, some of the most exciting missions of our time lie ahead – from capturing asteroids to landing astronauts on Mars. Run time 20 minutes.

DREAM BIG 3D (through Nov. 22 and returning Feb. 17-May 24, 2018; Supported by The Hockaday School). From the world's tallest building to underwater robots and a solar car race across Australia, *Dream Big 3D* – narrated by Jeff Bridges – celebrates the human ingenuity behind engineering marvels big and small, and reveals the heart that drives engineers to create better lives for people around the world. Run time 40 minutes.

LIVING IN THE AGE OF AIRPLANES (Nov. 24, 2017-February 16, 2018; Presented in 4K Digital by American Airlines). Produced and directed by Brian J. Terwilliger and narrated by Harrison Ford, *Living in the Age of Airplanes* weaves together the profound ways that aviation has transformed lives, connecting countries and cultures while expanding horizons and minds. Run time 47 minutes.

PROGRAMS. The Perot Museum's popular *National Geographic Live! Speaker Series* kicks off Jan. 17, plus family-friendly *Discovery Days*, unforgettable sleepovers, amaze-your-brain architecture tours, adults-only nights, seasonal camps and more equates to plenty of enriching experiences to fill your calendar over the coming months.

2018 NATIONAL GEOGRAPHIC LIVE! SPEAKERS SERIES. Every year, a trio of National Geographic's worldly explorers is tapped to lead the Perot Museum's *National Geographic Live Speaker Series*. Kicking off the 2018 series on **Jan. 17** is **Albert Lin**, a National Geographic Emerging Explorer and research scientist/engineer who has spent 10 summers trekking solo through remote regions of the world making it his mission to collect vast amounts of data without disrupting the land or cultural beliefs of indigenous people. Then on **March 21**, the series continues with **Terry Virts**, a celebrated NASA astronaut, space shuttle pilot and International Space Station commander. Virts helped to install the 360-degree observation module on the ISS, and made good use of it, taking more photographs than any astronaut who came before him. Wrapping up the series **May 9** is National Geographic Emerging Explorer and natural history photographer **Anand Varma**, who has a knack for capturing intense images of the world's tiniest creatures. From zombie parasites to mites that prey on baby bees, Varma sets out to amaze, not disgust, with his brilliant minute images while revealing the science and stories behind these complex creatures. All three talks will take place at 7 p.m. in *The Hoglund Foundation Theater, a National Geographic Experience*. Tickets on sale Oct. 6. Season ticket packages are \$75 for Museum members and \$90 for non-members. Individual tickets are \$30 for Museum members and \$35 for non-members. *National Geographic Live is presented by Charles Schwab & Co., Inc. and The Great Courses.*

ARCHITECTURE TOUR. Did you know that 20 percent of the Perot Museum is made of recycled materials ... or that you can see the visible result of a concrete truck snarled in traffic (during construction) behind the Box Office? Learn these fun facts and more on a *Perot Museum Architecture Tour*. See this award-winning Museum – lauded for its bold artistry and sustainability and designed by 2005 Pritzker Prize Laureate Thom Mayne and his firm, Morphosis – in a whole new light. Tours, which last 1-1.5 hours, are available for groups of 1-20 at a fee of \$5 per person and free for members. The tour is only available with the purchase of Museum general admission tickets and must be purchased in advance.

SOCIAL SCIENCE. Sans kids, *Social Science* lets adults party and play at the Perot Museum while unlocking their inner geek! Exclusively for the 21-and-older crowd, the quick-to-sell-out evening event makes for a cool and quirky date night, complete with eclectic cocktails, craft beers, food by Wolfgang

Puck, performances, innovative experiments, engaging discussions and unique inventions. *Upcoming events are from 7-11 p.m. on Oct. 20 (Cosmic), Jan. 26 (Experimental) and April 27 (Formulate). Tickets are \$15 for members and \$25 for non-members. Social Science is presented by Riveron Consulting and supported by Brown-Forman. Please drink responsibly.*

FAMILY-FUN EVENTS – DISCOVERY DAYS AND SLEEPOVERS. Spend the day (or night!) at the Perot Museum. The family-fun *Discovery Days* offer engaging themed activities throughout the Museum on the second Saturday of the month from 10 a.m.-4 p.m. Plus, Perot Museum sleepovers will have young minds dreaming big as kids and their adult chaperones explore the entire Museum, enjoy a live science show, catch a 3D film (before catching some z's) and more. *Discovery Days are free to members and included with general admission for non-members. Sleepovers start at \$45 per child and \$30 per adult chaperone. Visit perotmuseum.org for dates and themes.*

DISCOVERY CAMP. School-aged kids (K-6) can get a dynamite dose of science while school is out at the Perot Museum's *Discovery Camps* offered fall, winter and Spring Break and featuring STEAM-inspired activities. Plus, tots ages 3-4 can partake in half-day camps featuring interactive investigation and exploration with hands-on science experiments and creative projects led by expert camp instructors. Visit perotmuseum.org/camps for dates, themes and prices.

HOURS. From Labor Day through Memorial Day, general hours of operation for the Perot Museum are 10 a.m.-5 p.m. Monday through Saturday and 11 a.m.-5 p.m. Sunday. **IMPORTANT:** The Museum will close Sept. 5-7 for annual maintenance and will close early Nov. 10 (1 p.m.) and all day Nov. 11 for the *Night at the Museum* fundraising gala. The Museum also will close Nov. 23 (Thanksgiving) and Dec. 25 (Christmas).

Member-only extended hours! From 9-10 a.m. every Saturday and 10-11 a.m. every Sunday, members can enjoy exclusive access to the Perot Museum, plus member-only access to the *Moody Family Children's Museum* on Mondays from 10 a.m.-noon.

Highland Capital Management is the 2017-2018 Premier Partner of the Perot Museum.

TICKETS. Museum general admission is \$20 for adults (18-64), \$13 for youth (2-17) and \$14 for seniors (65+). Museum general admission is free for members. Children under 2 are always free. For a limited time, reserve your general admission tickets online and save \$2 per person. For groups of 10 or more, call for special rates at 214-428-5555 ext. 8. All prices are subject to change.

The Perot Museum is located at 2201 N. Field Street in Dallas, Texas. For parking information and other details, visit perotmuseum.org or call 214-428-5555.

NOTE: To obtain the news release, Perot Museum fact sheet, photos, b-roll and film trailers, please go to perotmuseum.org/press.

###

About the Perot Museum of Nature and Science. *The top cultural attraction in Dallas/Fort Worth and a Michelin Green Guide three-star destination, the Perot Museum of Nature and Science is a nonprofit educational organization located in the heart of Dallas, Texas, with campuses in Victory Park and Fair Park. With a mission to inspire minds through nature and science, the Perot Museum delivers exciting, engaging and innovative visitor and outreach experiences through its education, exhibition, and research and collections programming for children, students, teachers, families and life-long learners. The 180,000-square-foot facility in Victory Park opened in December 2012 and is now recognized as the symbolic gateway to the Dallas Arts District. Future scientists, mathematicians and engineers will find inspiration and enlightenment through 11 permanent exhibit halls on five floors of public space; a children's museum; a state-of-the art traveling exhibition hall; and The Hoglund Foundation Theater, a National Geographic Experience. Designed by 2005 Pritzker Architecture Prize Laureate Thom Mayne and his firm Morphosis Architects, the Victory Park museum has been lauded for its artistry and sustainability. To learn more, please visit perotmuseum.org*

CONTACT:
Becky Mayad
214-352-1881 or 214-697-7745 cell
becky@mayadpr.com

Taylor McDonnell
214-435-7756 cell
taylor@mayadpr.com